

# Bloesem

04/25/2010

Hello New Week...

## LET'S GET PERSONAL

DesignHome House of Origin unRaveled :: answers by Marriët Willems



**Dutch::** is...our homeland. Something we are, but can't put our finger on.

**Entrance::** when entering my home you will notice ... the colorful wallpaper, original wallpaper from the 70's. I bought it several years ago from two lovely 85+ ladies.



**Style::** means... identity.

**Inspiration::** comes from... the smallest things and is something that suddenly pops up in your head.



**Gourmet::** is... Dutch food. From pannecakes to 'stampot' (= mashed potato with vegetables). We really like typical Dutch food and we know that so many traditional dishes have been forgotten about by Dutch people. It was fun for us to re-discover some of these tradional and delicious dishes while working on our cookbook about Dutch Food: "Raapsteeltje (h)eerlijk eten in Nederlands" we ENJOY our new discovered meals!



**New::** in my home is... our felt carpet in the shape of an owl. With this carpet you can make your own color-range like a puzzle.

**Hobby::** I always make time for... reading. I just love to read, just give me a book and I read it. And since I have a garden I more and more start to enjoy gardening and growing my own vegetables (on a small scale)



**Make::** I start creating when... I have a deadline. The weeks, days before a deadline we are sketching and making prototypes and experiments, that's also creating.. But when the deadline is coming we are starting to make things with a purpose.

**Outfit::** my favorite thing to wear is... a dress. It makes me cheerful and I just love to wear a dress.

**Enjoy::** I can't live without... 'gezelligheid' = 'a homy-feeling'.



.....Thank You Marriët.....

House of Origin are Marriët Willems and Simone Kroon ... a design studio with several disciplines, but a focus on Food design. During their study at the Design Academy in Eindhoven their fascination for traditional crafts began. They created, designed and styled special dinners, food installations and several cookbooks.

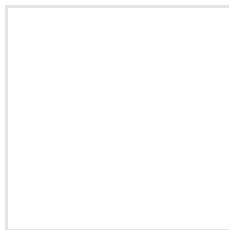
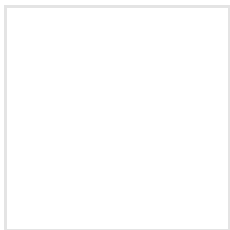


Image above shows their latest Food installation at the Salone del Mobili 2010 in Milan... Brainfood

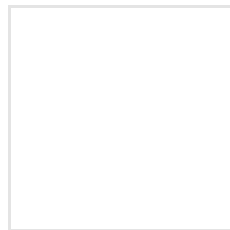


I was smitten by these [Color cakes](#) and loved [this idea of a Color Diner!](#) If you are interested to work with House of Origin or need help for a special design, just [shoot them an email](#).

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## Comments



This is such a delightful post about 2 wonderful designers whose ideas I find very timely ... what a find!

Sophie

Posted by: [sophie](#) | [05/13/2010 at 06:44 AM](#)



It's great how someone can make you take a moment to observe your food before you devour it!

Posted by: [amanda](#) | [05/06/2010 at 11:58 AM](#)



I adore the colorful wallpaper! That lovely farmtable is amazing, too.

Posted by: [Leigha](#) | [04/30/2010 at 03:54 PM](#)



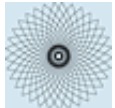
Love the picture with pink flowers on the worn speaker. Actually, I love them all!

Posted by: [Tingelings-Sofia](#) | [04/28/2010 at 04:24 PM](#)



Okay I am OBSESSED with those color cakes!!!! LOVE!

Posted by: [Color Collective](#) | [04/27/2010 at 02:43 PM](#)



Love those droopy flowers... how cute are they?! And yes, the colored cake...wow...such a statement! Thanks for sharing!

Posted by: [Tara Hannon](#) | [04/27/2010 at 07:42 AM](#)



The color cakes look wonderful. I must go make some cupcakes and try my hand at some equally colorful icing.

Posted by: [Lindsay](#) | [04/26/2010 at 09:12 PM](#)



color cakes? marvelous! combining color and food in such a simple way is so fun.

<http://byaccidentsandsagacity.blogspot.com/>

Posted by: [al](#) | [04/26/2010 at 06:56 PM](#)



oh i love those colorful cakes!!!

Posted by: [nosheen](#) | [04/26/2010 at 05:22 PM](#)



Brainfood looked awesome and I love how they put some of their heritage back into your lifestyle!

~ Kristen

Posted by: [Pins + Paper](#) | [04/26/2010 at 02:12 PM](#)



I love those colour cakes! And the brain food is such a good idea! I would love to have seen that installation! xx

Posted by: [Polly R](#) | [04/26/2010 at 01:02 PM](#)



I've spotted my couch!

Posted by: [N](#) | [04/26/2010 at 08:48 AM](#)



I'm really enjoying this series and I love the colour cakes!

Posted by: [Mhari](#) | [04/26/2010 at 06:11 AM](#)



That is the best translation I ever read for gezelligheid. I never found a word or description to capture it like homy-feeling.

Posted by: [Kim](#) | [04/26/2010 at 03:28 AM](#)



Love the light fixture by the bed. ADORE the black wall with the pink wilted flowers.

Posted by: [Amanda](#) | [04/26/2010 at 02:27 AM](#)



Absolutely smitten with it all! The colour cakes and the 'memory' food just made my day! Brilliant-annamaria :)

Posted by: [caramela](#) | [04/26/2010 at 02:08 AM](#)



LOVE the Inspiration quote and her fruit punch bed!!!!

Posted by: [kim baise](#) | [04/25/2010 at 10:56 PM](#)

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